



PORTABLE DIGITAL PHOTO GALLERY

ALBUM, a portable digital photo gallery, sets a new standard for viewing and sharing digital photos anytime, anywhere. The cutting-edge 7" LED display presents images in uncompromised size and quality. 40,000 photos can be downloaded onto ALBUM directly from digital cameras, memory cards, flash drives, other ALBUMs or through a computer. A simple three-button navigation system makes ALBUM easy to use for everybody. ALBUM - the size of a slim personal diary, the weight of a fresh apple and with a genuine leather protective case – is the first truly portable digital photo gallery.





ALBUM was designed to satisfy the most demanding consumers, in terms of simplicity of use, practicality, and style. ALBUM is the pioneer product of ALBUMteam Ltd. founded in 2008. The firm is based on an outstanding know-how of industrial design and digital technology of its two founders - Czech designer Dominika Nell Applová, who is primarily known for her work in Silicon Valley, and Dalibor Dedek, who is one of Europe's most successful entrepreneurs in the field of security equipment. ALBUM is the first of a range of products aimed at global markets.

“With our ALBUM you don’t need a computer to view photos. Taking photos as well as sharing them can now happen at the same time and on the go, because you can upload your photos to ALBUM directly from your camera. And ALBUM navigation is so intuitive that everybody can use it straight from the box. iPod™ has brought music back to our lives – ALBUM is doing the same for photos” says Dominika Nell Applová.

With ALBUM, photos are viewed on a state-of-the-art postcard sized display (7”) at a resolution of 800 x 480 pixels (130 DPI). The internal memory (4 GB) can hold up to 40,000 photographs at ALBUM optimized resolution. One battery charge lasts an entire dinner party (3 hours). ALBUM is compatible with any type of USB device, including other ALBUMs, and also has a built-in SD memory card reader. ALBUM is truly portable. It is not larger than a slim personal diary (7.7” x 4.45” x 0.55”), it weighs no more than a fresh apple (0.9 pound) and its screen is protected by a stylish leather case, which also serves as a support stand when viewing slideshows.

ALBUM was designed in the Czech Republic, and is produced in Taiwan and China. ALBUM ships in three colours: silver metal casing & tan leather, silver metal casing & black leather, and fuchsia metal with black leather.



ABOUT 2TECH LTD.

2tech Ltd is an importer and distributor of digital photo frames, accessories to this category, and consumer electronics. Established in 2003, the company credits itself with being one of the very first advocates of digital frames and was an important factor in making this product category the widespread success it currently is throughout Europe. Specialising in supplying the UK market with top quality products from reputable producers we source our product from manufacturers at the top of their game Digital Spectrum Inc. from the USA – one of the pioneers of digital frames and consistently a major player in this market - were the first major manufacturers to utilise 2tech's abilities to penetrate the UK retail market with their cutting edge technology. 2tech now works with several manufacturers worldwide to offer a range of products to suit every customer base and budget, including quality OEM and branding capabilities. Our clients range from up-market high street retailers, online e-tailers and corporate incentive companies.

CONTACTS

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